

NICOLE CARNARIUS

CREATIVE MEDIA MANAGER

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PROFESSIONAL STATEMENT

Experienced creative who is passionate about ideation and craft. I enjoy working with a team to develop a vision for the objective and take part in researching the product and its market. Creating a project plan to ensure success, I provide innovative solutions, insuring the audience walks away with a clear impression of the brand and a sense of action.

EDUCATION

- Bachelors of Arts, Design I Media Arts** 2007 - 2011
University of California, Los Angeles
Education in multimedia, including techniques in typography, page layout, composition, and interactivity, and communication concepts such as creative direction and critique.
- Social Media Bootcamp** Oct - Dec 2012
Media Bistro
- Creative Cloud Conference** May 2014
Adobe
- Advanced Writing Workshop** Oct - Dec 2015
UCLA Extension

PERSONAL SKILLS



WORK EXPERIENCE

- Coalition Technologies** 2015 - current
Design Lead in Culver City, CA
Directs a team of producers, overseeing all accounts to raise revenue managed. Responsible for creative operations of the department. Maintains the agency's standards for quality, speed, and profitability.
- Coalition Technologies** 2014 - 2015
Digital Producer in Culver City, CA
Managed and launched numerous sites and campaigns built on Wordpress, BigCommerce, Shopify, and Magento platforms with conversion optimization goals for lead generation and e-commerce businesses. Conducted meetings with clients and coordinated an international team to meet the objectives of the client on time and in budget.
- Spidell Publishing** 2011 - 2014
Production Designer in Anaheim, CA
Designed marketing materials including direct mail pieces, showroom displays, and collateral for print production. Managed social media sites, including Facebook and LinkedIn. Generated mailing lists and organized campaigns for direct mail and email promotions. Oversaw the creative direction of the brand.

PROFESSIONAL SKILLS

